JULY/AUGUST 2005 ISSUE #7

# CobaltSaffron

#### A FREE MONTHLY NEWSLETTER

### Questionnaire/Original vision

Having completed a half year of newsletters, the CobaltSaffron team would like to know if we're succeeding in our original vision: "...this small monthly newsletter is meant to offer sustenance for true passionate curiosity. The hope is to provide a forum for original insight into personal evolution in real-time, alive and questioning now, rather than to exchange or list existing answers and niceties, or discuss the superiority of one position or idea over another; to aid in keeping our perception and imagination vital..."

Below is a short questionnaire that we hope will give us a clear idea of what you think about CobaltSaffron, and help us to produce a superior newsletter. Please take a few minutes to briefly answer the questions and return your responses to us. You can send these to <u>CalkinsID@aol.com</u>.

- 1) What single word or phrase best describes the CobaltSaffron newsletter?
- 2) How would you rate this newsletter on a scale of one to ten (one being lousy; ten being extraordinary)?
- 3) Why do you read the newsletter?
- 4) How much time do you spend each month reading and thinking about the subjects addressed in CobaltSaffron?
- 5) Do you share the newsletter with your friends?
- 6) Are the ideas expressed in CobaltSaffron practical, or abstract?
- 7) As entertainment, are the articles in CobaltSaffron more or less enjoyable than most magazine articles or other newsletters?

- 8) How original are the ideas expressed in the newsletter?
- 9) Are you sometimes offended by the ideas or the tone of what's written?
- 10) Do you have difficulty receiving or opening CobaltSaffron?
- 11) Is once-a-month publication appropriate, too much, or too little?
- 12) What criticism or advice do you have for the newsletter team?
- 13) What would you like to see changed or added to the CobaltSaffron newsletter?

Thank you,

The CobaltSaffron Team.

### **Upcoming event:**

RETREAT TO THE SOURCE 2 - 9 October 2005, Gascony - France

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Concept, design and editing: John Mitchell, Isabelle Calkins, Karen Strassman

We welcome questions, comments and complaints. www.CobaltSaffron.com

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